

### *Youth Clean Community Challenge*

Tackling litter involves more than just cleaning it up. The Youth Clean Community Challenge (YCCC) is designed to encourage organizations and schools to take an active role in developing and implementing litter activities in three core areas: **education, eradication/clean-up and enforcement.**

The registration form for the Challenge is available online at [litteritcostsyu.org](http://litteritcostsyu.org). The registration deadline is January 15, 2007, and participants have until August 1, 2007 to submit projects. Keep Georgia Beautiful will be presenting awards to the best programs in October at its annual awards luncheon.

#### Elementary School-Aged Program Participants

Program elements:

- Complete a lesson in each of the litter prevention areas: education, eradication/clean-up and enforcement (lessons available at [litteritcostsyu.org](http://litteritcostsyu.org) or the back of the YCCC poster)
- Take action in at least one of the litter prevention areas by developing and implementing a litter prevention activity in the community

Prizes, based on the depth of the program in addressing the three core focus areas, will be awarded to participants including a certificate, a *Litter. It Costs You* bookmark, a YCCC wristband and the chance to receive one of four \$500 awards to help continue litter prevention efforts in their community.

#### Middle/High School-Aged Program Participants

Program elements:

- Describe the problem and create a litter prevention program based on community research
- Lead the program and develop concrete, measurable goals and outcomes
- Determine initial litter index and final litter index
- Include process and outcome measures

Prizes are based on how many core areas are addressed and include a recognition plaque, a global positioning system (GPS) unit for the organization, Georgia State Park Passes for each participant and the opportunity to win a \$2,000 stipend to continue litter prevention efforts.